



Heatherwood Residents:

Your Board of Trustees is concerned about important communications that should reach as many residents as possible. We are especially concerned that everyone is aware of severe weather conditions, snow removal and other issues that may affect homeowners.

We have been communicating by email but realize that method is only reaching approximately 75% of the community. In our attempt to reach as many residents as possible, we are engaging an automated call messaging service. This telephonic communication will reach a larger percentage of Heatherwood residents. With this type of system, you will receive a recorded personal message from a Heatherwood board member. It is important to note that the caller name display for the telephone notification will be 'Target Management'.

If you want to be included in this messaging service, please provide Danielle at Target Management the home phone number or cell phone number you want to use to receive our messages.

If you do not want your telephone number included in the call messaging service, please contact Danielle and request your information be excluded from the call database.

Danielle can be reached at 856-988-8000, Extension 331 or by email at dholmes@targetpm.com. Please respond by Friday, March 8.

As always, we have considered the cost of this enhancement and confirmed that it is a very economical means of communicating to Heatherwood residents. We have also reached out to other Adult Communities that utilize telephone messaging services and that feedback has been very positive. Thank you.

Heatherwood Board of Trustees