

# Heatherwood News

Prepared by  
R. Gutleber



## PRESIDENT'S MESSAGE

*Beth Rossini*

While the spring season arrived a little late this year with its unpredictable daily weather changes, the calendar days tick away and the summer season is already upon us. As with all past years, the volunteers are already out doing property (ARB) inspections, home mail delivery, maintenance inspections, and projects. And, of course, the first of two Community Open Meetings was already held in April of this year.

So far, all has been going as scheduled/planned, but just to make life a little more interesting, a few unexpected items have surfaced that need to be addressed. The Board is presently addressing these issues, inclusive of the pond's perimeter erosion accompanied by muskrats and a cracked valve on our back flow preventer which has delayed the Garden Committee from doing their seasonal plantings. But, hey, as the expression goes...this too shall pass.

Wishing everyone a great summer....

## FROM THE TREASURER

*Beth Rossini*

Please refer to the attached Financial Report.



## IMPORTANT DATE TO REMEMBER

Heatherwood's Open Session Meeting will be held at the Washington Township Municipal Building at 7 p.m. on **Thursday, October 17, 2013.**

## BOARD OF TRUSTEES' ELECTION

While it is only mid-year, time goes by fast, and it is getting closer to the Board of Trustees election, which is held in October. This year, there are three Board members whose terms are coming to a close, namely, Norman Imaoka, Ruth Gutleber, and Beth Rossini. This is Norman's fifth year, Ruth's seventh year, and Beth's sixth year. If you are thinking about running for the Board this year, feel free to discuss with the existing members their experiences as a Board member.

## FLAG DONATIONS

We wanted to take this opportunity to thank Ginny and Ray Ingaran for donating three flag swags to the Garden Committee's flag display in honor of their grandson, Dylan. Dylan is presently serving in the Air Force. Donated flags were displayed at Heatherwood's Gazebo on Memorial Day.



**GOD BLESS !!!**

## MEMORIAL DAY



### History of Memorial Day...

Memorial Day, originally called Decoration Day, is a day of remembrance for those who have died in our nation's service. There are many stories as to its actual beginnings, with over two dozen cities and towns laying claim to being the birthplace of Memorial Day. There is also evidence that organized women's groups in the South were decorating graves before the end of the Civil War: a hymn published in 1867, "Kneel Where Our Loves are Sleeping" by Nella L. Sweet carried the dedication "To The Ladies of the South who are Decorating the Graves of the Confederate Dead." While Waterloo, NY, was officially declared the birthplace of Memorial Day by President Lyndon Johnson in May 1966, it is difficult to prove conclusively the origins of the day. It is more likely that it had many separate beginnings. Each of those towns and every planned or spontaneous gathering of people to honor the war dead in the 1860s tapped into the general human need to honor our dead, and each contributed honorably to the growing movement that culminated in General John Logan giving his official proclamation in 1868.

## HEATHERWOOD HOMES "FOR SALE"

And the beat goes on.... Last year, a total of six homes were sold, and, already this year, one home has sold with rumors of four other homes in the stages of closing.

For those homeowners who are presently selling their homes and are interested in listing the information on the Heatherwood website, please send an e-mail to Bill Taggart at [heatherwood\\_nj@comcast.net](mailto:heatherwood_nj@comcast.net) with the address of home, contact person, contact number, and specifics about the home.

## LOST AND FOUND

Please be advised that a Kyocera cell phone was found at the corner of Morgan Drive and Chew Lane. To claim item, please call Beth Rossini at 856-232-4753.

## GOVERNING DOCUMENTS UPDATE

The following updates were sent to all homeowners and were reviewed at our Open Meeting, which was held on April 18, 2013.

### ➤ **EXHIBIT D – MANAGEMENT STANDARDS**

- ✓ Financial Reporting
- ✓ Payment of Invoices
- ✓ Request For Performance (RFP) Preparation
- ✓ Contract Bidding

As with all updates, the aforementioned have been posted on the Heatherwood Website.

**SIGNAGE ON LAWNS**

Please be advised that “for sale” signs posted on lawns need to be removed on lawn cutting day. Heatherwood’s Landscaping Company is not responsible for any damage that may occur to signs left out on lawns. Refer to Exhibit E – Rules & Regulations – Section K.

**ADOPT A TREE**

In the last few years, the homeowners who live near the Chew Lane & Pleasant Valley Drive berms were asked to support the Association’s efforts in maintaining the trees located on the these berms by simply watering these trees once per month in the months of June through September (a ten-minute soaking per tree).

Once again, we are asking each homeowner living in this area to adopt a tree for this year with the hope of giving these trees a fighting chance. Over the last few years, the Association has fertilized, sprayed for insects, and pruned/trimmed these trees, which will be continued as needed. Unfortunately, these efforts go so far. In the past, we also had to replace a few trees. Without irrigation, these trees have a struggle each year.

We sincerely appreciate your efforts and support.

**HOMEOWNER REPORTINGS**

**BACKFLOW PREVENTERS**

Please be advised that two backflow preventers have been stolen this year, one on Chew Lane and the other on Caserta Drive.

These messages were sent out via Heatherwood’s e-mail distribution communication.

**LANDSCAPING COMPANY NAME CHANGE**

Please be advised that Heatherwood’s landscaping company, namely, Thorobred Landscape Co., has changed their name to TLC Landscape Co.

**TLC LAWN SERVICES**

For those homeowners who have contracted with TLC for their **personal** lawn services, when calling them, please ensure that you make it understood that you are calling regarding your personal contract. This will then avoid any confusion with the contract that Heatherwood has with them.

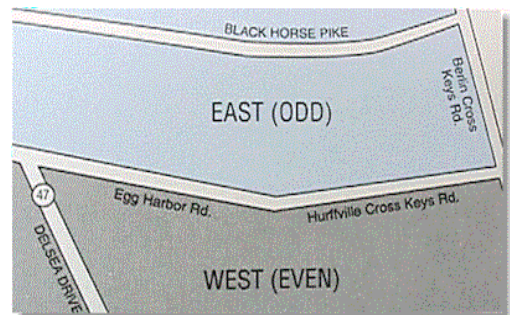


As always, any issues regarding lawn services provided by Heatherwood should be directed to Target Property Management

**WASHINGTON TWP. SUMMER WATER CONSERVATION MEASURES**

Once again this year, limited water conservation measures will be instituted by the WTMUA from May 1 to September 15.

Heatherwood, which is East of Egg Harbor Road follows the “ODD” schedule for watering.



Beginning May 1, there will be a ban in effect on non-essential outdoor uses of water by residential and commercial customers between the hours of 11:00 am through 6:00 pm.

Non-essential use includes sprinkling lawns, washing cars, and filling pools. The ban will be in effect through September 15. Outside use of water may take place before 11:00 am and from 6:00 p.m. through midnight based on an odd/even calendar day system, which has been established on a geographical basis as detailed by the map above.

You may use water on **ODD NUMBERED CALENDAR DAYS** before 11:00 am and from 6:00 pm to midnight if your property is located to the **EAST SIDE** of Egg Harbor Road.

You may use water on **EVEN NUMBERED CALENDAR DAYS** before 11:00 am and from 6:00 pm to midnight if your property is located to the **WEST SIDE** of Egg Harbor Road.

**DETENTION BASIN CLEARANCE**

As you can imagine, the maintenance of our detention basins is an ongoing process and imperative to ensure that during heavy rains and/or consecutive rain days the drainage is functioning properly to prevent overflow. We ask that all homeowners make an effort to secure their trash, especially the recyclable items, to avoid items blowing into the basins and obstructing the outlets. As of recently, two of our basins, namely, the Fisher Court and Pleasant Valley Drive/Sickler Court, needed to be cleared several times due to trash obstructing the outlets.

*Heatherwood website's address is:  
[http://heatherwood\\_nj.home.comcast.net](http://heatherwood_nj.home.comcast.net)*

**E-MAIL COMMUNICATIONS**

If you would like to add your e-mail address to Heatherwood's e-mail communication distribution list, please send an e-mail to the Heatherwood Secretary at [heatherwoodsec@comcast.net](mailto:heatherwoodsec@comcast.net) instructing to do so.



E-mail bulletins include such items as lawn cutting schedule changes, maintenance project commencement/status, etc. When a bulletin is sent out, the e-mail addresses are kept confidential.

**LANDSCAPING PERFORMANCE INDICATOR SUMMARY**

As with any landscaping company, or for that matter any service provider, the success of the relationship is dependent upon the willingness to work together through the transitional phase, as well as the continuing effort to improve upon the existing level of performance. Since Heatherwood has changed their landscaping company in 2012, we have been monitoring several performance indicators, inclusive of complaints, to track the progression in the level of performance to help manage the effort to improve. The below chart represents the results for complaints thus far:

YEAR	LANDSCAPING COMPANY	NUMBER OF COMPLAINTS FOR APRIL AND MAY COMBINED	NUMBER OF COMPLAINTS FOR TOTAL YEAR
2011	Moon	20	48
2012	TLC	12 ----- 40% Improvement over prior year	28 ----- 41.7% Improvement over prior year
2013	TLC	7 ----- 41.7% Improvement over prior year ----- 65% Improvement over 2011	

**SPECIAL NOTE:** NUMBER OF COMPLAINTS ARE REPRESENTATIVE OF COMPLAINTS CALLED IN TO OUR MANAGEMENT COMPANY AND/OR THE BOARD OF TRUSTEES.



### **BOOK CLUB**

*Dona McKenney, Homeowner*

As a result of the article in the spring newsletter, our book club is now up and running. The next meeting of the Heatherwood Book Club will be on Tuesday, June 18, 2013, at 7 p.m. The host for June will be Marilyn Brennan at 44 Caserta Drive. The book we are reading is The Shoemaker's Wife, authored by Adriana Trigiani. Please contact me at 410-382-7441 or [donamckenney@comcast.net](mailto:donamckenney@comcast.net).

### **MAINTENANCE PROJECTS**

*Beth Rossini, Project Coordinator*

The following projects have been completed since our last newsletter:

- ❖ Fence Replacement: Caserta Drive/  
Pleasant Valley Drive
- ❖ Pond Fountain: Installation
- ❖ Spring Clean-Up: Flower and Tree Beds
- ❖ Sprinkler System:
  - Backflow Preventer Replacement
  - System Start-Up
- ❖ Tree Light Breakers: Conversion from singles to doubles
- ❖ Tree Light Timers: Replacement
- ❖ Tree Removal:
  - Fallen Tree from Wetland
  - Pump Station – Three dead trees removed by MUA at no cost to Heatherwood.
- ❖ Wetland Drainage Channel: Debris Clearance

### **SOCIAL COMMITTEE**

*Ruth L. Gutleber, Chairman*

Such a good time was had at the Holiday Luncheon in 2012 that the Social Committee is planning the luncheon again in 2013 at The Palace. The date will be December 8, 2013, so mark your calendars.



There will be a Garage Sale in the spring of 2014, so start saving those items you wish to sell.

Information regarding these events will be supplied at a later time.

### **SPECIAL PROJECTS COMMITTEE**

*Beth Rossini, BOT Liaison*

The following projects have been completed since our last newsletter:

- ❖ Basin Drainage Clearance: Fisher Court
- ❖ Fence Line Clean-Up – Caserta Drive/Pleasant Valley Drive Basin
- ❖ Front Entrance Tree Timer: Adjustment for daylight savings
- ❖ Front Entrance Tree Light Repairs:
  - Repaired one light fixture
  - Replaced one light fixture
  - Replaced one ballast
  - Replaced three lights
- ❖ Inspections Conducted:
  - Courtyard Drainage
  - Fire Hydrants
  - Handicap Mats
  - Signage
  - Sign Posts
  - Storm Drains
  - Timers, Clocks, and Lights
- ❖ Power Wash: Handicap Mats
- ❖ Signage: No Parking Sign Replacement

- ❖ Spring Clean-Up:
  - Pleasant Valley Drive Entrance – Perimeter
- ❖ Tree Trim and/or Shape: 15 trees
- ❖ Wooded Area: Clean-up

### WELCOME COMMITTEE

*Rose Mary Colombo, Chairman*

The Welcome Committee recently added a new person to its membership. Joanne Cassidy has volunteered for our Committee, and we are happy to have her join us.

The Welcome Committee visited a new homeowner on Friday, May 3, the first visit since this Committee has been formed.  The new homeowner graciously invited us into her new home. The Committee provided her a Resource List with addresses and phone numbers of local businesses, newspapers, places of worship, VA clinic, Senior Citizen Center, and other helpful addresses and phone numbers. The Committee also gave her a quick overview of our Community, including the various social events during the year.

Our first Welcome Committee visit by all accounts was a success, and we look forward to welcoming future new homeowners.

### TECHNICAL TRIVIA QUESTION

*Bill Taggart, Webmaster*

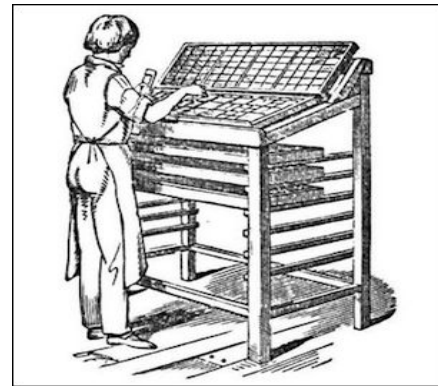
**The Terms Uppercase And Lowercase Are Derived From What?**

**Answer: Shelving**

Although the origins of many words are rather odd and esoteric in nature, the origins of the words “uppercase” and “lowercase” to refer to capitalized and uncapitalized letters is quite straightforward.

Back when every bit of printed material had to be handset by a printer or their assistants, the letters

were arranged by frequency of use. The infrequently used capital letters went in the “uppercase,” a slanted shelf above the main work area. The frequently used uncapitalized letters went in the “lowercase,” a more accessible shelf closer to the workstation.



### GENERAL TRIVIA QUESTIONS

*Bill Taggart, Webmaster*

**The Bikini Derives Its Name From What Unlikely Source?**

**Answer: The Atom Bomb**

In 1946, two distinct events overlapped in such a fashion as to forever link a swimsuit design with an island via a nuclear test. The island in question is Bikini Atoll, a ring-shaped coral reef island located in the Pacific Ocean within the Republic of the Marshall Islands. It was there that the United States tested over 23 atomic bombs between 1946 and 1958.

When the tests started on the atoll, it made the news the world over and it was through the news that the designer of the modern two-piece swimsuit, French engineer Louis Réard, heard about the Bikini Atoll. Réard was so confident his design, which revealed more of the midriff and chest than previous two-piece swimsuits had, would be as explosive in popularity as an atomic bomb that he named it the bikini in a nod to the location of the nuclear tests.

### **You Can Keep Your Coffee Warm Longer By Adding What?**

#### **Answer: Cream**

In what would seem to be a rather counter-intuitive way to keep your cup of coffee warmer longer, you could add a splash of cold cream. Despite the small volume of cream having a much lower temperature than the coffee, it actually helps stabilize the temperature of the coffee.

First, the higher the temperature of an object, in this case the volume of coffee in the cup, the faster it sheds heat into its surroundings. Adding the cream initially lowers the temperature of the coffee slightly (decreasing the amount of time the coffee spends at its hottest temperature where it sheds the most heat) and then further slows the release of heat as the fats in cream act as an insulator. As a result, you end up with a cup of coffee that stays warmer longer, even though it spends less time at its maximum temperature.

### **By Whose Request Was Margarine Invented?**

#### **Answer: Napoleon III**

If you're a fan of margarine, you have none other to thank for the butter-substitute than Louis-Napoléon Bonaparte, or Napoleon III, first president of France and the nephew and heir of Napoleon Bonaparte. In 1869, rising butter costs led Napoleon III to set up a prize to be awarded to the first person who could create a nutritive and shelf-stable fat to replace butter in the larders of French homes and military bases.

A French pharmacist and chemist by the name of Hippolyte Mège-Mouriés won the prize with his mixture of beef tallow and skimmed milk. He called his mixture oleomargarine. Along the way it was shortened, and we know it today as plain old margarine.



### **NEIGHBORS' NEWS**

Our condolences to the family of Anthony Colarulo, a Heatherwood resident who recently passed away.

If you would like to post a note in future newsletters, please send your message to Ruth Gutleber at [heatherwoodsec@comcast.net](mailto:heatherwoodsec@comcast.net).

# Heatherwood Business Ads

	AFR Furniture Rental 720 Hylton Road Pennsauken, NJ 08110 <a href="http://www.rentfurniture.com">www.rentfurniture.com</a>
	888.AFR.RENT toll free 856.406.1200 office 215.754.4345 fax 856.406.1059 direct

**Norman Imaoka**  
Vice President of Merchandising  
[nimaoka@rentfurniture.com](mailto:nimaoka@rentfurniture.com)



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