

# HEATHERWOOD NEWS

## Winter

2013

*Prepared by R. Gutleber*

### PRESIDENT'S MESSAGE

*Kathy Logan*

In recent correspondence to you, I expressed sincerest appreciation to Beth Rossini, Ruth Gutleber, and Norm Imaoka for their many contributions and time spent on behalf of Heatherwood over the past several years. I would now like to take this opportunity to express similar sincerest appreciation to the three homeowners who have stepped up to fill the three vacancies on the Board for the next two years.

Bill Dennis, Sandy Imaoka, and Dona McKenney have volunteered to give their considerable time and expertise to insure that Heatherwood remains the beautiful and well-managed community we have today. We have decided to equitably share in the efforts necessary to take care of the myriad responsibilities of the Board of Trustees. There are administrative matters to be handled in concert with Target Management Company, financial matters to analyze and monitor, contacts with various committees to be made, outside contractors with whom to interact on a regular basis, and generally keeping the rather vast organization which Heatherwood has become operating in the most efficient manner possible. All three of these Board members are already contributing greatly to that effort, along with Rose Mary Colombo, who is currently serving her second year on the Board and has taken on the duties and responsibilities of Secretary. As everyone is aware, these are volunteer positions.

We are also most fortunate that we have numerous committees, each making substantial contributions to our community. While much of it can be fun, and a lot of it is hard work, it is all time devoted by some on behalf of all...once again all volunteers. I think Heatherwood is very special in many wonderful ways, and our committees' contributions play a very large part in making it so.

If there is a single concern I have about Heatherwood's future it is that there will come a time when there are vacancies on the Board of Trustees and no one steps up. I am aware there are many in the community with good ideas for how things should be done but if those people do not wish to take the extra step necessary to serve on the Board, I do fear for Heatherwood in the years ahead.

Finally, I would like to take this opportunity to wish everyone in Heatherwood a wonderful holiday season and a happy, healthy New Year to follow in 2014.



### FROM THE TREASURER

*Dona McKenney*

Please refer to the attached Financial Report.



### WINTER MONTHS

There are many concerns regarding our properties which arise along with the colder weather. Your previous President, Beth Rossini, outlined many tips in this regard in the Fall 2013 Newsletter and hopefully everyone has read that information, particularly the details concerning Heatherwood's Snow Removal Contract. As she pointed out, any issues regarding the snow removal process should be called in to Target Property Management, Marcie Hummer, 856-988-8000, Extension 320, for proper tracking and follow-up. She emphasized, and it is again emphasized here, **please do not call Board of Trustees members or our Landscaping Company, TLC, directly.**

**CONTRACT RENEWALS** *by Beth Rossini*

Please be advised that the following contracts were reviewed, motioned, and approved at the Heatherwood Open Meeting on October 17, 2013:



- ❖ CPA: Francis J. April, CPA, L.L.C.: Renewal of contract – One-year term.
- ❖ Landscaping/Irrigation/Snow Removal: TLC – Renewal of contract – Three-year term.
- ❖ Management Company: Target Property Management – Renewal of contract – Three-year term.
- ❖ Insurance (Volunteer): National Fire Insurance Company – Renewal of contract – One-year term.

**BUSINESS PARTNERS** *by Beth Rossini*

On behalf of the Heatherwood Homeowners' Association, we would like to extend our thanks to our business partners for the service they provided us this year:

Princeton Hydro  
Target Property Management  
TLC Landscaping Company

**Happy Holidays to you and your families!!!**



**LOST AND FOUND** *by Beth Rossini*

Please be advised that a small brown umbrella was found at the Heatherwood Labor Day Picnic. To claim item, please call Beth Rossini at 856-232-4753. Check the Lost & Found section on the Heatherwood website for more Lost & Found items.

**BEFORE & AFTER** *by Beth Rossini*

You've come a long way Heatherwood... Check out the "before & after" pictures:

**FRONT ENTRANCE**



Before



After

**GAZEBO AREA**



Before



After

POND



Before



After

**GOVERNING DOCUMENTS UPDATE**

*by Beth Rossini*

The following updates were sent out to all homeowners and were reviewed at our Open Meeting on October 17, 2013.

- **Declaration of Covenants – Article X – Section 6**
  - ✓ Drainage Easement Area

As with all updates, the aforementioned has been posted on the Heatherwood Website.

**E-MAIL COMMUNICATIONS**



If you would like to add your e-mail address to Heatherwood’s e-mail communication distribution list, please send an e-mail to the Heatherwood Secretary at [heatherwoodsec@hotmail.com](mailto:heatherwoodsec@hotmail.com) instructing to do so. E-mail bulletins include updates on such items as lawn cutting schedule changes, maintenance project commencement/status, etc. When a bulletin is sent out, the e-mail addresses are kept confidential.

**HALLOWEEN** *by Beth Rossini*

When it comes to decorating, it is the small touches that go a long way. It appears that these homeowners have the magic touch.



And let’s not forget our notorious Garden Committee for coming through again this Halloween.



**HEATHERWOOD WEBSITE**



If you are a new homeowner and have yet to view one of Heatherwood’s best communication vehicles, the URL is [http://heatherwood\\_nj.home.comcast.net](http://heatherwood_nj.home.comcast.net). Be sure to add the underscore \_ after the word heatherwood.

Please be advised that to access the Financial & Open Meeting sections, a password is required. To acquire the password, please send an e-mail to the Heatherwood Secretary at [heatherwoodsec@hotmail.com](mailto:heatherwoodsec@hotmail.com).



### TRIVIA

*Bill Taggart – Webmaster*

#### TECHNICAL TRIVIA

##### **Portrait Mode**

Portrait mode is the orientation of a display screen so that it is taller than it is wide. The default position of most smartphones is “portrait mode” as the phone design is such that it is most frequently held in the hand via the long edge. Portrait mode orientation is not typically found on television screens or computer monitors outside of specialized applications.

##### **Landscape Mode**

Landscape mode is an orientation wherein the display is positioned so that it is wider than it is tall. This is the orientation of movie screens, modern widescreen HDTV sets, and widescreen monitors. Smartphones also include software functionality to rotate the screen orientation from portrait (the default state) to landscape for media playback and other tasks.

#### GENERAL TRIVIA

***The First Drinking Straws Were Used For What?***

**Answer: Drinking Beer.**

Although it would be easy to think the drinking straw a thoroughly modern invention (and the plastic ones you grab at your local fast food place are most certainly a 20th century design), the earliest example of a drinking straw comes to us courtesy of a Sumerian tomb, some 5,000 years old, where both carvings and artifacts in the tomb indicate drinking straws were used by the royalty buried there.

Based on this and additional evidence from the time period, historians believe the Sumerians used drinking straws as a convenient way to enjoy the simple beer they fermented while avoiding the solid by-products of fermentation.

#### **Did You Know?**

The very first mass manufactured drinking straw was made of paper coated in wax; the straw was invented by Marvin C. Stone in 1888 because he found the grassy flavor that the natural rye grass straws of the day imparted to his cocktails to be unacceptable.

#### BOOK CLUB

*Dona McKenney, Homeowner*

The Heatherwood Book Club meets the third Tuesday of each month at 7 p.m. The next meeting is Tuesday, December 17, 2013, at 7 p.m. The host is Marilyn Brennan at 44 Caserta Drive. The club will be discussing The Twelve Clues of Christmas by Rhys Bowen. If you have questions or want additional information, please contact Dona McKenney, 40 Caserta Drive, at 410-382-7441, or [donamckenney@comcast.net](mailto:donamckenney@comcast.net).



#### HEATHERWOOD COMMITTEES

##### ARCHITECTURAL REVIEW BOARD

*Norm Imaoka – BOT Contact*

The ARB would like to wish everyone in the Heatherwood Community a wonderful holiday season and a happy and healthy New Year!



##### GARDEN COMMITTEE

*Sandy Imaoka, BOT Contact*

The Garden Committee would like to thank the little elves behind the scenes that make it possible every year to make our plans and dreams come true. One has a pickup truck, the other has the key to the power, and the last just can't do enough for us. **Thank you!!**



We hope our friends and neighbors have a happy holiday and prosperous New Year!

**SOCIAL COMMITTEE***Ruth L. Gutleber, Chairman*

The Halloween trick-or-treating for our grandchildren was held on October 26 and turned out to be a very successful event, with approximately 60 of our grandchildren participating. Let's keep the tradition going!!



The Holiday Luncheon scheduled for December 8 has been  **canceled**. Unfortunately, we have failed to receive the necessary number of responses from the community by the November 22 deadline. The Palace has asked for a minimum of 70 people to reserve the room. This number is lower than the number usually required by their contract and we were still unable to receive enough responses. As much as we appreciate the venue's cooperation in working with us to put on this event and that of the residents who submitted their payment in anticipation of attending the Holiday Luncheon, it has become necessary to **cancel** the luncheon. Those that have already paid will receive a mailing shortly refunding their payment. As a result of the above, and due to the apparent declining interest within the community, we have decided to forego any plans for holiday gatherings of this nature in the future.



There will be a Garage Sale in the spring of 2014, so start saving those items you wish to sell. Information regarding this event will be supplied at a later time.



The Social Committee wishes all of the Heatherwood community a happy and healthy Holiday Season!

**SPECIAL PROJECTS COMMITTEE***by Beth Rossini*

The following projects have been completed since our last newsletter:

- ❖ Fence Locks – Cleaned & Lubricated
- ❖ Fire Hydrant Marker Installation
- ❖ Pond Perimeter Clean-Up
- ❖ Rip Rap Clean-Out – Caserta Drive/Pleasant Valley Drive Basin – Inside & Outside
- ❖ Street Sweep – County House Road
- ❖ Tree Pruning – Four trees

**SPECIAL NOTE: ALL ABOVE PROJECTS HAVE BEEN COMPLETED BY THE SPECIAL PROJECTS COMMITTEE'S VOLUNTEERS AT NO COST.**

# Happy 2014

If you would like to post a note in future newsletters, please send your message to Ruth Gutleber at [ruth.gutleber@comcast.net](mailto:ruth.gutleber@comcast.net).

# Heatherwood Business Ads



**AFR Furniture Rental**  
720 Hylton Road  
Pennsauken, NJ 08110  
www.rentfurniture.com

888.AFR.RENT toll free  
856.406.1200 office  
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**Norman Imaoka**  
Vice President of Merchandising  
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